

SPORTPARACHUTIST TERMS & CONDITIONS 2009



Reservation

Reservations for advertising in Sportparachutist can be made by e-mail only to: para@knvvl.nl. You have to make a reservation for each separate issue. You can reserve for 2, 3 or 4 issues at the same time. This will give you a discount as below. Contact persons are Ronald Overdijk and Arnoud Ens. Please indicate the size and placing of your ad. They will confirm your reservation, the price and the size(s).

Delivery instructions

Please send us your advertisement as a certified PDF document or in real size . If you don't have that possibility, send us a Photoshop or Illustrator document (at least 300 dpi real ad size). Please send a low-res PDF or JPG document with it for our reference and send the ad per e-mail to: para@knvvl.nl. You can also use our FTP server. We will send you the details of this server by email.

Prices

There is no price increase from 2008 to 2009. All prices stated in the PDF file 'Formats & Prices 2009' will be valid throughout the year 2009. By December 2009 prices for 2010 will be announced.

Discount

A discount is granted with at least 2 advertising moments in the Sportparachutist. It is required though to place the ads in consecutive issues. (if you place an ad in issue nr. 1 and 3 you will not get a discount) A discount will be given as soon as you place the 2 consecutive, 3 or 4 ads.

Number of ads	2 consecutive or 3	4
Discount per ad	5%	10%

If you place one ad and decide later to place a second consecutive ad (of at least the same cost) you will get the 5% discount calculated on the total of the 2 invoices.

Payment

On your invoice you will see the standard price. If you get a discount, you will see your discount mentioned clearly on the invoice. We will send the invoice after printing and issuing the Sportparachutist. Along with the invoice you will receive the magazine with your ad. The invoice must be paid within fourteen days after the invoice date. The invoice will be in € Euros. Any transmitting cost must be paid by the advertiser. If you would like to pay all you ads in one go and save banking costs, please let us know so we can send you one single invoice for all the ads that you would like to place in one calendar year (no. 1-2009 till no. 4-2009). To prevent us from sending you unneeded reminders, please do use the invoice number(s) on your payment(s). The bank to be used for payment has been changed in 2008 from Fortis to Postbank. Please use for payments in 2009 the bank account and details as mentioned in the footer of this page.

Cancellation

If you have made a reservation and you cancel this 1 week before the reservations deadline, there will be a 25% cancellation charge of the ad price, with a minimum of € 25,00. If you cancel between 1 week before and 1 week after the reservations deadline you will be charged 50% of the ad price, with a minimum of € 50,00. If you cancel later than 1 week after the reservation deadline, you will be charged 100% of the ad price. If you fail to deliver the artwork we have to consider this as a cancellation.

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Ronald Overdijk & Arnoud Ens
T: +31 (0)70 314 36 00
F: +31 (0)70 324 39 00
E: para@knvvl.nl

A: Jozef Israëlsplein 8, 2596 AS Den Haag, The Netherlands
T: +31 (0)70 314 36 00
F: +31 (0)70 324 39 00
Postbank, Amsterdam, The Netherlands
Account Nr.:179618, Attn. KNVvL
BIC:PSTBNL21; IBAN: NL30PSTB0000179618